

2019 CONFERENCE PROGRAMME

THE POWER GAME BETWEEN NEW AND LEGACY PLAYERS

mipformats

6-7 April 2019, Palais des Festivals, Cannes

KEY SPEAKERS



JEFF APPOLOFF
President and CEO
Apploff
Entertainment



PETER FINCHAM
Co-CEO
Expectation
Entertainment



GENA MCCARTHY
Executive Vice President,
Head of Programming,
Lifetime Unscripted &
Head of Programming
FYI



MIPFORMATS INTERNATIONAL PITCH

The MIPFormats International Pitch is open to all creators to present their new and original, non-scripted entertainment formats.
5000€ Pitch Prize offered by
La Fabrique des Formats and Natixis.

SATURDAY 6 APRIL

9.00-10.00, FOYER DEBUSSY, PALAIS 1

WAKE ME UP: MENTORING BREAKFAST
Network with influential players from the formats industry

10.00-10.40, ESTEREL, PALAIS 5

**C21 TRENDS REPORT:
STATE OF THE FORMATS NATION**

10.50-11.30, ESTEREL, PALAIS 5

**PAPER FORMATS:
MORE OPPORTUNITIES THAN EVER**

11.40-12.10, DEBUSSY, PALAIS 1

**FRESH TV:
ENTERTAINMENT & GAME SHOW PILOTS**

12.15-13.05, DEBUSSY, PALAIS 1

JAPANESE FORMATS SHOWCASE
TREASURE BOX JAPAN: WORLD PREMIERE - BRAND NEW FORMATS & MORE!
Snack Lunch & Networking from 13.10 - 14.10, Foyer Debussy

14.15-15:30, DEBUSSY, PALAIS 1

MIPFORMATS INTERNATIONAL PITCH
Pitch Prize offered by La Fabrique des Formats and Natixis

15.30-16.00, LOUNGE, PALAIS 5

ENTERTAINMENT MEET-UP
A quick and efficient way to network and meet new partners

15.45-16.30, DEBUSSY PALAIS 1

**WISDOM IN CHINA:
NEW OPPORTUNITIES FOR CHINESE FORMATS**
Presented by CARFT, Shanghai Media Group, iFormats

16.10-16.40, FOYER LOUNGE, PALAIS 5

GAMESHOW MEET-UP
A quick and efficient way to network and meet new partners

16.45-17.15, DEBUSSY, PALAIS 1

NEW HITS: ALL YOU NEED ARE VISUAL EFFECTS

17.25-17.45, MIPFORMATS KEYNOTE SERIES DEBUSSY, PALAIS 1

JEFF APPOLOFF
From 'Don't forget the Lyrics' to 'Beat Shazam' to 'Mental Samurai'

17.50-18.10, MIPFORMATS CASE STUDIES SERIES DEBUSSY, PALAIS 1

**THE MASKED SINGER:
STORY OF A HIT AND AND ITS FUTURE**

18.15-18.35, MIPFORMATS CASE STUDIES SERIES DEBUSSY, PALAIS 1

**RHYTHM + FLOW :
LATEST TALENT QUEST ON NETFLIX**

19.30, CLUB C21

INTERNATIONAL FORMAT AWARDS GALA DINNER
*In association with C21Media, FRAPA, EMC and MIPFormats
By Invitation*

SUNDAY 7 APRIL

8.30-9.00, FOYER DEBUSSY, PALAIS 1

REALITY SERIES MEET-UP
A quick and efficient way to network and meet new partners

9.00-9.30, ESTEREL, PALAIS 5

THE FUTURE OF VIEWING TRENDS
Presented by Eurodata TV Worldwide

9.00-9.30, AUDITORIUM A, PALAIS 3

**LIVE HITS:
THE ULTIMATE WEAPON**

9.40-10.10, ESTEREL, PALAIS 5

UNAVOIDABLE DIVERSIFICATION

9.40-10.10, AUDITORIUM A, PALAIS 3

**FORMAT RIPOFFS: FEEDBACK
FROM AROUND THE GLOBE**

10.15-10.45, DEBUSSY, PALAIS 1

**FRESH TV:
FACTUAL ENTERTAINMENT & REALITY SHOWS**

10.55-11.10, MIPFORMATS CASE STUDIES SERIES DEBUSSY, PALAIS 1

**2025:
SECRETS OF A FUTURISTIC REALITY SERIES**

11.15-11.30, MIPFORMATS CASE STUDIES SERIES DEBUSSY, PALAIS 1

**MILLION DOLLAR MILE:
CHALLENGING THE PHYSICAL FORMATS GENRE**

11.35- 12.00, MIPFORMATS KEYNOTE SERIES DEBUSSY, PALAIS 1

PETER FINCHAM
From Talkback to BBC, ITV and now Expectation

12.10- 13.00, DEBUSSY, PALAIS 1

K-FORMATS: THE NEXT BIG HITS FROM KOREA
*Sponsored by KOCCA
Snack Lunch and Networking from 13.00 -14.00, Foyer Debussy*

14.15-14.45, ESTEREL, PALAIS 5

NORDIC FORMAT SCREENING
Presented by Missing Link

14.30-15.00, AUDITORIUM A, PALAIS 3

**FINDING THE NEW FORMATS
EXECUTIVES**

15.00-15.40, ESTEREL, PALAIS 5

**ENTERTAINMENT:
A QUEST FOR AUTHENTICITY**

15.15-16.00, AUDITORIUM A, PALAIS 3

**THE FRENCH TOUCH:
FORMATS SHOWCASE**

15.50-16.30, ESTEREL, PALAIS 5

GET THE COMMISSIONERS' BRIEF

16.10-16.40, AUDITORIUM A, PALAIS 3

**NEW FUNDING PARTNERS LOOKING
FOR THE NEXT FORMATS**

16.45-17.30, ESTEREL, PALAIS 5

**SPOT THE TALENT:
INDIES AROUND THE WORLD**

17.00-17.30, AUDITORIUM A, PALAIS 3

**"SUPER VOCAL": A REVOLUTION
IN SINGING COMPETITION**
Presented by HUNAN TV

17.45-18.15, ESTEREL, PALAIS 5

MIPFORMATS EXCLUSIVE SHOWCASE
To be announced

18.30-20.30, MAJESTIC HOTEL

THE MIPFORMATS & MIPDOC HAPPY HOUR!
Open to all registered participants

MIPFormats
thanks
its Sponsors
& Partners

