

# CONFERENCES & EVENTS PROGRAMME

## SATURDAY 28 MARCH

8.30-9.00, Azur

### **MIPDOC & MIPFORMATS NEW VISITORS PRESENTATION**

10.00-10.40, Esterel

### **GLOBAL FORMAT TRENDS 'AT A GLANCE'** *Presented by Glance*

10.50-11.30, Esterel

### **TRENDS OUTSIDE THE TV BUBBLE**

11.40-12.10, Debussy Theatre

### **FRESH TV: ENTERTAINMENT & GAME SHOW PILOTS**

12.10-13.00, Debussy Theatre

### **FRESH FORMATS FROM JAPAN** *Supported by Tokyo Broadcasting and Yoshimoto Kogyo* *Followed by a Networking Snack lunch from 13.00 to 14.00 in Foyer Debussy Theatre*

14.30-15.45, Debussy Theatre

### **MIPFORMATS INTERNATIONAL PITCH** *Supported by Hunan TV - International Biu Project*

16.00-16.50, Debussy Theatre

### **FORMAT SHOWCASE** *To be announced soon*

17.00-17.30, Debussy Theatre

### **ULTIMATE TAG : SCALING UP THE PLAYGROUND GAME**

17.40-18.10, Debussy Theatre

### **KEYNOTE CONVERSATION** *To be announced soon*

19.30, Club C21

### **INTERNATIONAL FORMAT AWARDS GALA DINNER** *In association with C21Media, FRAPA, EMC and MIPFormats* *Pre-registration required through C21 Media*

## SUNDAY 29 MARCH

8.30-9.00, Esterel

### **MINDFUL LEADER WORKSHOP FOR CREATIVE PEOPLE** *Presented in partnership with The WIT FRESH TV*

9.15-9.45, Debussy Theatre

### **JOURNALISTS ROUND-TABLE ON TRENDS**

9.55-10.25, Debussy Theatre

### **CASE STUDY** *To be announced soon*

10.35-11.05, Debussy Theatre

### **FRESH TV: FACTUAL ENTERTAINMENT & REALITY SHOWS**

11.15-11.45, Debussy Theatre

### **KEYNOTE CONVERSATION WITH WAYNE GARVIE, SONY PICTURES TELEVISION**

12.00-12.50, Esterel

### **K-FORMATS: THE NEXT BIG HITS FROM KOREA** *Presented by KOCCA* *Followed by a Networking Snack lunch from 12.50 to 14.00 in Foyer Esterel*

14.15-14.45, Esterel

### **SOCIAL LISTENING**

14.15-14.45, Auditorium A

### **LESSONS TV MUST LEARN FROM GAMING**

15.00-15.30, Esterel

### **GEN Z WHY WATCH TV?**

15.00-16.00, Auditorium A

### **FRENCH TOUCH: FORMATS SHOWCASE** *Featuring the 'Format Awards'*

15.45-16.30, Esterel

### **PRODUCING FORMATS FOR VOD**

16.15-16.45, Auditorium A

### **KOREA INDIES - CREATING SOMETHING SPECIAL** *Presented by Something Special*

16.45-17.45, Esterel

### **PRODUCERS TO WATCH: SPOT THE TALENT**

17.00-17.30, Auditorium A

### **SHORT FORM(ATS)**

18.00-18.30, Esterel

### **CLASSIC FORMATS THAT LAST**

18.45, Majestic Hotel

### **MIPDOC & MIPFORMATS WRAP PARTY** *Presented by Disney Media Distribution* *Open to all registered participants*